



DIGITAL WALL PAINTING (DWP) PROCESS GUIDE

Think, plan, execute and perform

OUT OF THE BOX

DIGITAL WALL PAINTING (DWP) PROCESS GUIDE

Tool kit required for basic DWP Application

- **Tar Brush:** it cleans the residue over the wall Which ensure the wall bonding agent is adhered to the wall not to the residue over it
- **Bata brush:** it removes the dirt over the wall
- **Abro tape:** it is very important to adhere the upper edge of print on the wall
- **Scissors:** it help to cut the crop
- **Water spray:** water should be sprayed on wall bonding agent & Media
- **Olamba:** it helps to give the right angle alignment. print should be properly aligned with the wall
- **Sponge:** it is used to apply pressure on media . which helps to give proper adherence with wall bonding agent
- **Cutter:** to cut the pouch of wall bonding agent
- **Wall bonding:** it is an integral part of dwp which make print to be adhered on the wall
- **Varnish :** it protects media from ultraviolet radiaton . it reduces light fastness & improves gloss

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Wall selection criteria:

1. With the help of cutter scratch the wall
2. If there is lot of wall residue which constantly get removed from wall. Such surface is not recommended for DWP application. brick wall & stone wall are not perfect wall surface for DWP but it can be executed.
3. If there are very less or no residue coming out of the wall. Such wall surface is good for DWP application, cement wall Is perfect wall surface for DWP

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Applying the print:

1. After wall selection clean the wall completely with Tar brush and bata brush.
2. With the help of Bata brush apply the wall bonding on cleaned wall. Let it dry Completely.
3. No water should be added in wall bonding agent, apply as per the details shared by us.
4. Borders on all the sides of print should be cut before print is applied on the wall.
5. Once the wall bonding is dried the upper edge of the print is adhered on the wall with help of abro tape.
6. Start removing the releasing paper behind the print as per method shown by us.

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Applying the print: (continued)

7. Water should be sprayed on each crop. After application of the crops on the wall. Which will actuate the adherence property of wall bonding agent.

8. With the help of sponge press the prints against the wall so that it adhere print & wall bonding agent properly

9. If in case there is any bubble formation on print prick it slightly with help of tar brush and press it to remove air bubble

10. Remove the abro tape from the upper edge of print, spray little water and press it with sponge. the pressing should be air tight it is very important step.

11. Let the print dry before applying Varnish.

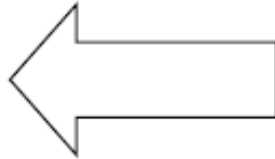
12. With the help of Bata Brush apply the varnish on print, it should also cover 2 inch additional length outside of print border . Following all steps as per guidance is very important.

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DEPLOYMENT STEPS



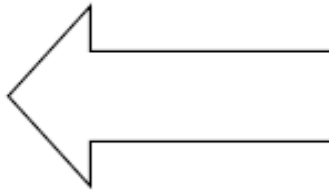
STEP 1



Wall photo



STEP 2



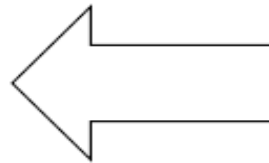
Wall cleaning with tar and Bata brush

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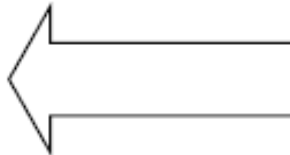
STEP 3



Apply wall bond agent on wall
Spray water after wall bonding dry



STEP 4



Deploy print spray water and
sponging

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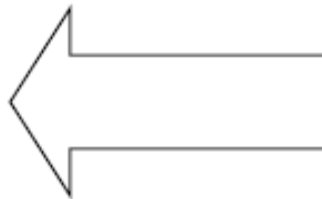
STEP 5



Close shot



STEP 6



Long shot

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DWP- Deployment and Verification Guideline in rural

1. The site at the most important location of the planned village. It should be confirmed by the villagers and accordingly can be actioned.
 - a. For example - Village entrance, main junction of the village, area near to temple, hand pump, or any congregation point
 - b. Same lane would be avoided. Proper dispersion is mandatory in the village.
2. We would select the site in places around the village where maximum people pass by.
3. We would ensure nothing is pasted around public toilets or any dirty location as this affects the Brand Image.

THANK YOU

**FOR ANY QUESTIONS, QUERIES, INQUIRIES AND
PLACING ORDERS PLEASE CONTACT US :**

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